

Dear Customer,

Following the announcement of our lower donor milk pricing in October 2016, we are pleased to advise that PremieLact® and ProLact HM® products featuring new labels are now shipping.

When selecting donor human milk to feed the tiniest of patients, Prolacta knows the importance of documenting nutrition information, ingredients, use by dates and lot specific tracking. The new labels reflect these key changes:

- **Critical information is easier to find** – the product name, contents and fluid ounces are located on the front of the bottle for easier documentation
- **Product name is more prominently displayed** – this helps better differentiate products in the freezer



We assure you that PremieLact and ProLact HM products featuring the new labels contain exactly the same nutritional composition and are manufactured with the same high quality and safety standards that you have come to expect.

If you have any questions, please contact Customer Service at 1-888-776-5228 or 888-Prolact.

Thank you,

**Cynthia Denny**  
Product Marketing Manager

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