



About Prolacta Donor Moms: Helping Fragile Infants Thrive

Prolacta Donor Moms Make a Meaningful Difference in the Lives of Critically Ill and Premature Infants.

Helping Infants in Need

All Prolacta donor moms reside in the U.S. and make an informed decision to donate their extra breast milk to help vulnerable infants. Each donor produces excess breast milk beyond what their own infant can consume.

Before becoming a donor, each applicant must complete a thorough qualification process, and present a Confirmation of Health certificate from both the mother's physician and her baby's pediatrician. Prolacta requires the infant to be fed 100% mother's milk up to 6 months of age (confirmed by their pediatrician), unless there is a medical reason preventing the infant from receiving breast milk.

Prolacta donor moms are:

- Well-informed and educated on where their breast milk is going, how it gets there, how it is processed, and whom it is helping. Our donors are made aware of the vulnerability of the infants who receive their milk.
- Motivated by the opportunity to help families and infants most in need and work hard to meet the high safety standards required of them to donate.
- Women who make the decision to donate their breast milk, not women who do so out of necessity.

Prolacta donor moms hold themselves to high standards to meet Prolacta's stringent donor safety requirements; they work hard to stay qualified as they value their experience with Prolacta.

Many Prolacta donor moms were inspired to donate after their own infant received Prolacta products in the NICU. Others are healthcare providers who have seen the benefits of Prolacta's human milk-based products in the NICU first-hand.



Prolacta donor mom and NICU nurse, Jessa

"As a NICU nurse, I have witnessed the benefits of human milk over and over again. There are so many tiny and fragile babies who desperately need the immune support and nutritional components of human milk that formula does not provide. After Kaia was born at 36 weeks and spent some time in the NICU, I found myself with an oversupply. Donating to NICU babies was the first thing I wanted to be a part of. My goal is to pump and breastfeed Kaia until she is at least one year old, which is an achievement I was able to accomplish. Donation has also helped supplement my income so that I can work part-time and be home with my girls. The compensation from donation has also allowed us to purchase a new dryer and pay off a credit card!"

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Prolacta donor mom, Brittney

"It's very important to me to help sick babies and know that my milk is saving lots of little lives! All three of my kiddos spent time in the NICU after birth, and one received donor milk until my milk came in. When I donate to Tiny Treasures, it's like giving back for the milk my son received when he was very sick."



Prolacta donor mom and Neonatal Nurse Practitioner, Alexis

"The most rewarding part about donating is seeing what our milk can do. Prolacta products are used at the facility where I work. I was a part of that change and showing evidence as to why it is worth the cost to allow these infants to get exclusive human milk diets. The compensation has been huge in allowing me to pursue my doctorate and continue to help these babies as best as I can."

Snapshot of Prolacta's donors¹

Geographic

100% reside in the U.S.

Education Level

72% of all donor applicants have a college degree or an advanced degree

Requalified Donors

35% of Prolacta's donors requalify after 6 months to continue donating

Repeat Donors

20% choose to donate again upon having another baby

Nurse Their Own Infant

100% submitted a Confirmation of Health from their child's pediatrician confirming their child is nourished with breast milk and will not be adversely effected if their mother donates her excess milk

85% of donor applicants plan to exclusively feed their own infants breastmilk for 12+ months

¹ Data on File